

Building a Sustainable Healthcare System through Digital Transformation and Al Governance

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for Responsible Al in Health







Content

- Transformative Applications of Al in Healthcare
- The Importance of Al Governance and Regulation in Health
- Operationalizing Al Ethical Principles and Guidelines
- HealthAl Who we are?

Can AI transform our healthcare systems?

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NATURE BRIEFING 07 May 2024

AI & robotics briefing: 'Risk-ofdeath' AI save lives in hospital trial

An algorithm trained on electrocardiograms reduced deaths among high-risk patients by 31%. Plus, an AI transcription tool seems to hallucinate harmful text and a robot that efficiently combines bouncing and flying.

By Katrina Krämer







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Illustrative use cases of Al in healthcare

RADIOLOGY



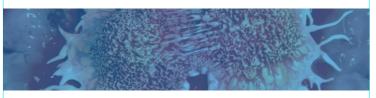
Al Application:

Deep learning for image interpretation

Example /Outcome:

Automated detection of lung nodules in chest X-rays or CT scans

PATHOLOGY



Al Application:

Image-based pattern recognition for biopsy analysis

Example / Outcome:

Detection of cancer cell patterns in digitized slides

OPHTHALMOLOGY



Al Application:

Screening algorithms for diabetic retinopathy

Example / Outcome:

Al-powered retinal image classification tools used in remote clinics

Clinical care pathways

Al can:



Reduce both time pressure and address **low doctor- patient ratio**.



Support **surgical procedures** with decision support and real-time monitoring of blood loss and supply.



Help doctors manage and interpret the growing **volume of medical imaging data** with greater accuracy and efficiency.



Identify **high-risk patients** and alert physicians to urgent results, improving clinical decision-making.



Analyze **radiological and histopathological images** with high accuracy.







Patient facing solutions

Al can:



Engage patients directly through non-clinical solutions such as therapies, chatbots, personalized health advice, and interventions.



Provide patients in areas with low doctor—topatient ratios or limited specialists **access to medical information**, recommendations, and potential diagnoses.



Help ensure that only those who truly need formal healthcare services use them, allowing health workers to focus on other patients.



Population health

Al can:



Identify **epidemics**, monitor disease spread, manage populations and risks, and apply predictive analytics to forecast future outbreaks.



Improve population-wide health outcomes.



Shape **health determinants** through insights and behavior incentives.



Optimization of health operations

Al can:



Streamline back-end operations — procurement, logistics, staff scheduling, emergency dispatch, automated note completion, NLP transcription, and patient experience assessments.



Support the strategic deployment of **physical** and human resources to deliver health and care.





Preclinical research & clinical trials

Al can:



Analyze vast, complex, and unstructured data from multiple sources, including **biomedical and molecular datasets.**



Reduce costs and accelerate **drug development** by streamlining preclinical research.



Improve patient recruitment, feasibility testing, real-time drug monitoring, and disease tracking.





What do you trust more?

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Mentimeter



Governing AI in health

Lack of clear governance and regulations in AI for health erodes trust and hinders the widespread adoption of AI technologies that could improve health outcomes globally.



- Unclear regulatory pathways to market
- Slow innovation and investment
- Difficulty in gaining trust
- Reputational risks
- Legal liability



PROVIDERS

- Uncertainty in liability
- Hesitancy in adoption
- Risk-averse sector:
 Fear of being early adopters without clear guidelines and protections



(INCL. PATIENTS)

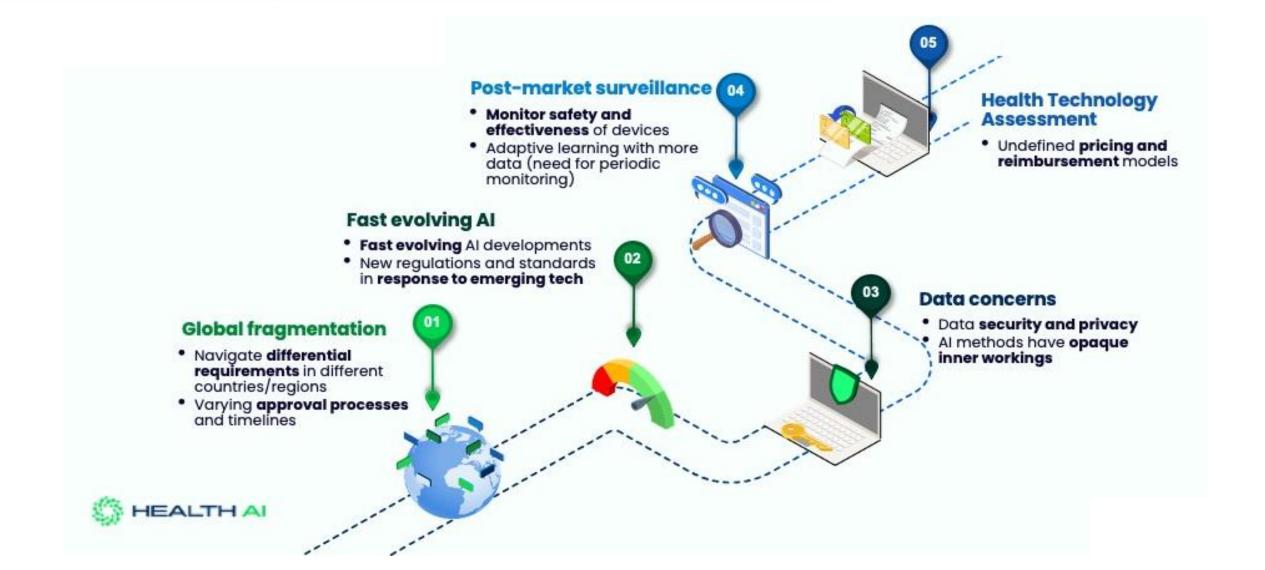
- Increased risk of misdiagnosis and harm from unsafe Al tools
- Inequitable access to Al-driven healthcare solutions
- Erosion of trust in Alpowered medical innovations



GOVERNMENT

- Public distrust in Aldriven healthcare
- Increased legal liabilities from unregulated AI tools
- Missed opportunities for economic growth and global leadership in Al for health

Governance challenges for Al in healthcare



Al governance framework





Strategies and Policy Orientation



Principles of Responsible Al

Al solutions that are ethical, inclusive, rights-respecting, and sustainable.

- Protection of and respect for human autonomy, agency, and oversight;
- Promotion of human well-being and safety,
- Commitment to "do no harm";
- Technical robustness and safety;
- Adherence to laws and ethics;
- Transparency, Explainability, and intelligibility;
- Responsibility and accountability;
- Inclusivity, Fairness and equity;
- Sustainability;
- Societal and environmental well-being.







Legislative frameworks



EU AI ACT

A comprehensive regulatory framework designed to ensure the safe, ethical, and trustworthy development and use of AI in EU.

EU Artificial Intelligence Act



It adopts a risk-based approach, imposing stricter requirements on high-risk AI systems to safeguard public interest and promote responsible innovation.



Certain Al uses that pose unacceptable risks (e.g., social scoring, real-time remote biometric identification in public) are banned.



It applies to all developers, providers, and users of AI systems that affect people in the EU, whether they are inside or outside the European Union.

Legislative frameworks



BRAZIL'S AI BILL NO. 2338/2023

Guides responsible Al development while protecting rights & democratic values.

BRAZIL'S AI BILL NO. 2338/2023



Risk-based approach, bans excessively risky AI (e.g., social scoring).



Strict governance for high-risk AI (incl. health).



Low-risk AI treated under general law with assumption of good faith.

Al related legislative frameworks

Data Protection Law Consumers Protection Law Cybersecurity Law Medical Laws

Sectoral regulations

IMDRF Definition of SaMD



SOFTWARE AS A MEDICAL DEVICE (SaMD)

Software intended for one or more medical purposes that perform those purposes without being part of a hardware medical device.

SaMD

Can be used for:

- Diagnosis, prevention, monitoring, treatment, or alleviation of disease/injury
- Compensation for injury
- Disease mitigation or management
- Provide information to assess compatibility and manage health conditions.
- Aid in diagnosis, screening, monitoring, and assessing health status or risk.

ADOPTION ACROSS COUNTRIES

- IMDRF's SaMD framework has been adopted/adapted by the EU, USA, Canada, Japan, Australia, China, Singapore, South Korea, and others.
- While regulations differ across jurisdictions, IMDRF provides a harmonized reference.

IMDRF SaMD guidance documents





International standards



Medical Device-Related Standards

| ISO Standard | Purpose |
|---|--|
| ISO 13485: Medical Devices – Quality Management Systems | International standard specifying requirements for a QMS in the medical device industry, focusing on safety, efficacy, and regulatory compliance. |
| ISO 14971: Medical Devices – Risk Management | International standard for risk management in medical devices, ensuring safety throughout the product lifecycle. |
| ISO 62304 : Medical Device Software – Software Life Cycle Processes | Structured and standardized framework for the safe design , development , maintenance , and risk management of software used in medical devices. |
| ISO 14155 : Clinical Investigation Of Medical Devices For Human Subjects | Provides guidelines and requirements for the design , conduct , recording , and reporting of clinical investigations involving human subjects to assess the safety and performance of medical devices |

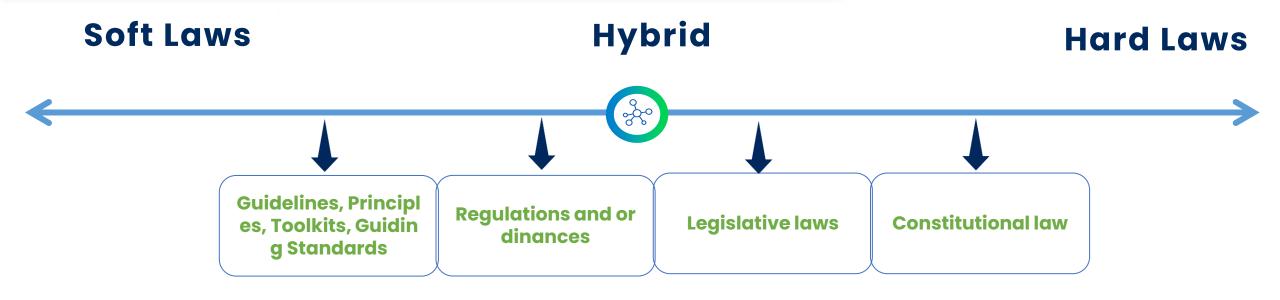
International standards



AI-Related Standards

| ISO Standard | Purpose |
|---|--|
| ISO/IEC 42001:2023 AI Management System | Standard outlining requirements for creating, implementing, maintaining, and improving an Artificial Intelligence Management System (AIMS) in organizations. |
| ISO/IEC 42005:2025 AI System impact assessment | Offers guidance for organizations to assess how AI systems impact people and society. |
| ISO/IEC 42006:2025 Requirements for bodies providing audit and certification of AI management systems | Provides additional requirements and guidance for AIMS auditors beyond the standard criteria for management system audits and certification. |
| ISO/IEC 23894: AI - Guidance on Risk Management | Offers guidance for organizations involved in developing , producing , deploying , or using Al-based products, systems, and services on how to manage risks specific to Al. |
| ISO/IEC 5338: AI system life cycle processes | Outlines processes and key concepts for describing the life cycle of AI systems , including those based on machine learning and heuristic approaches. |

Spectrum of Al governance



What is the impact of these approaches for AI innovation delivery and oversight?

Hard for policymakers to monitor and enforce AI specific because everything is in the grey-zone. Requires a very proactive and trust-based approach

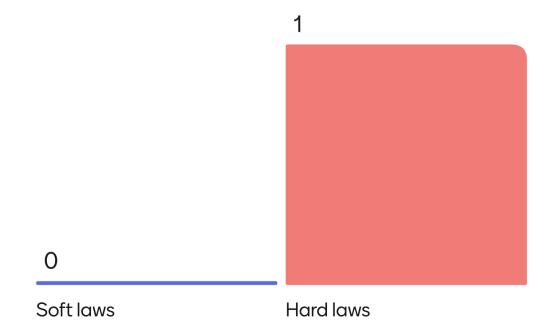
Hard for innovators to adopt, engage, in terpret, and comply, especially when the horizontal legislation intersects with sect oral regulations

Your take...

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In your view, should your government prioritise soft laws or hard laws to govern AI in health?



Key takeaways

- There is a lot of potential for AI and digital technologies to transform our healthcare systems.
- All systems in health have to be developed responsibly in order for the transformation to be sustainable.

- We should not forget about strengthening the ecosystem that will enable the Responsible AI systems to thrive
 - Digital infrastructure
 - Workforce capacity strengthening
 - Governance and regulations

HealthAl - Who are we?

HealthAI serves as a bridge between normative bodies and national and regional regulatory bodies to strengthen capacity and provide qualification of members of our Global Regulatory Network.

Normative Bodies

Set global standards



Regulatory Bodies

Validate Al solutions



Promotes recognized
Standards and
Guidance



Builds Capacity



Qualifies members of our GRN

Facilitates and Stewards HealthAI DOES I

Community of Practice

Global Regulatory Network

Global Public Directory of validated Al solutions for

HealthAI DOES NOT define standards



HealthAI DOES NOT validate AI tools for health systems

HealthAl strategy pillars



HealthAl Global Regulatory Network





Develop and strengthen National & Regional validation mechanisms on Responsible Al for Health



Qualify
Members for
our Global
Regulatory
Network for
knowledge
sharing



'Global Early
Warning
System' to
address all Al
adverse
events



Create a

Global Public

Directory of

validated Al

solutions

for Health



Deliver Technical Advisory on Policies and Regulations

Community of Practice | HealthAl Portal | Global Governance Forum

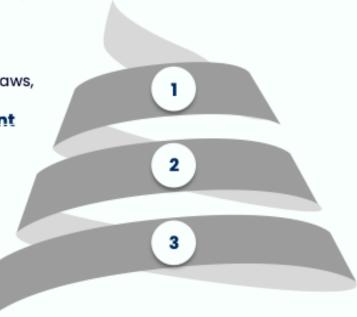
HealthAl Community of Practice

Government and regulatory agency leadership group

Invitation-only - safe space for discussions on government structures, laws, approaches, and policies to regulate Responsible AI in health. 33 government institutions as of March 2025

Wider global health Al community

Invited to Annual HealthAl CoP meeting - **HealthAl Global Governance Forum**



All members

Registration needed Bi-monthly CoP meetings: to discuss and share experience on key topics + Working Group bi-monthly meetings: to advance collaborative work on community objectives

Access to the resources on the **Knowledge Hub and Community Portal**



Join Now << Community of Practice



